

FOR IMMEDIATE RELEASE

GREAT BASIN BREWING COMPANY

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Nevada's Most Award-Winning Brewery

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Great Basin Brewing Company Collaborates with OMG THC on Their New Line of Craft Beer “Paired” Cannabis *“ICKY” THC and Tectonic THC to be the First Products Released*

SPARKS, Nev. (August 5, 2020) – Great Basin Brewing Company has partnered with OMG THC on their all-new line of “craft beer paired” cannabis products set to be released today.

A so-called “cousin” to cannabis, hops have similar yet unique flavor and aroma compounds called *terpenes*. Every variety of hops have specific terpenes, which play a part in giving each different beer its own specific taste. Great Basin Brewing Company provided OMG THC their signature hop blends for two of their most popular brews: Ichthyosaur ICKY IPA® and Tectonic Event Double IPA. OMG THC extracted the hop terpenes from each and infused them into their premium cannabis distillate. The result is two distinct cannabis products that mimic the hop aroma and flavor profiles of each separate craft beer.

“For over 26 years Great Basin Brewing Company has been on a journey to explore the expanding world of craft beer and to push the boundaries of what’s possible,” said Tom Young, Owner and Brewmaster of Great Basin Brewing Company. “While no beer was used in creating these ‘paired’ cannabis cartridges, we see the infusion of our hop blends as another step in that never-ending quest.”

While adding cannabis derived terpenes and THC compounds into alcoholic beverages is strictly prohibited by federal regulations, adding hop terpenes into cannabis is permitted under Nevada state law.

“Working with the brewers at Great Basin Brewing, we fine-tuned the exact hop terpene amounts to infuse into each cartridge to give it the perfect ‘paired’ effect we were looking for,” said Stephanie Maguro, Chief Operating Officer of THC Production, LLC parent of the OMG THC Brand. “We can’t wait for fans of craft beer and cannabis to enjoy this all-new experience.”

OMG THC is releasing both “ICKY” THC and Tectonic THC on Wednesday, August 5th exclusively at Blüm dispensary in Reno. The following week, on Wednesday, August 12th, fans will be able to find both products exclusively at Blüm dispensaries in Las Vegas. Fans are encouraged to visit <http://omgthc.vegas> for more information.

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About Great Basin Brewing Company

Since 1993, Tom & Bonda Young have run Great Basin Brewing Company, the original and most award-winning brewery in Nevada. Great Basin Brewing Company currently distributes its beers across Nevada, California, Utah, and is looking to expand further. The company has won numerous medals at the prestigious Great American Beer Festival® and the international World Beer Cup®. For the latest brewery news visit greatbasinbrewingco.com

INTERVIEW OPPORTUNITIES:

Tom Young, Brewmaster, Great Basin Brewing Company
Stephanie Maguro, COO, THC Production, LLC

MEDIA/PHOTO CREDIT:

Ichthyosaur ICKY IPA and Tectonic Event Double IPA Shown with ICKY THC and Tectonic THC / Photo courtesy Great Basin Brewing Company

High Resolution Photo Link: <https://www.dropbox.com/s/eq23jplroyox8cp/ICKY%20%2B%20Tectonic%20with%20THC%20Cartridges.zip?dl=0>